# Assessment of the "Ketebe-Man" (My Book) Project from Librarians' and Users' Viewpoint A Case Study: Public Libraries of City of Tehran

**Najla Hariri** (Corresponding author)
Associate professor, Department of LIS,
Islamic Azad University, Science and Research Branch
nadjlahariri@hotmail.com

**Maryam Hassanzadeh**
M.A of LIS, Librarian of Asstara Public Library
Hassanzadeh_m58@yahoo.com

**Abstract**

**Purpose:** This research aims at the assessment of the "Ketabe Man" project from librarians' and users' viewpoint in Tehran public libraries.

**Method**: A survey procedure was used as the research method. The data were collected by questionnaires. The study population included 21 librarians and 384 users of the "ketabe man" project in 10 Tehran public libraries.

**Findings:** The findings showed that most (67.6%) of the "ketabe man" users' awareness, was through the library and the librarians. It emerged that 77.9% of the library users preferred to supply their books from the library and by the "ketabe-man" project. As the users reported the project has decreased their books expenses. They also announced their satisfaction with the "ketabe-man" project at a high level. From the librarians' viewpoint, the ketabe-man project has had a good impact on library collection. They also reported that the ketabe-man project has had a high impact on the rate of reading and cultural equity.

**Originality/Value:** Since research procedure and success evaluation are the essential factors in the process of conducting such projects, the present study assesses the ketabe-man project from the point of view of both librarians and users. The study also identifies the strengths and weak points of the project as well as the opportunities to improve it.

**Keywords:** Ketabe-man project, Public libraries, City of Tehran

- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -